

# Slot Card Collecting & The Slot Card Guide

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# My Collection....

almost 300,000 cards



Started collection 15+ years ago but didn't get really serious about it until around 2010 when I acquired Pat Lamb's collection.



# History of slot cards

- Check cashing privilege & VIP cards before slot cards
- Earliest slot club programs at Golden Nugget Casinos in Atlantic City & Las Vegas \$1 slots dispensed tickets
- Frontier Hotel Casino Las Vegas had computer tracked slot card program in 1970's
- First manufactured card for tracking gaming action for rewards was at Sands Casino Atlantic City in 1982
- First on-line tracking system at Harrah's Marina Atlantic City in 1985
- Good article in 2001 issue Casino Chip & Token News



# Types of player reward cards

- Paper & laminated paper cards
- Barcodes: printed or on attached stickers
- Punched cards
- Magnetic stripes
- RFID key fobs
- Cell phone app with Bluetooth connection to slot machine
- VIP & high end engraved metal cards
- Normal vs raised printing on plastic cards

ALADDIN HOTEL & CASINO  
PRESTIGE MEMBERSHIP CARD

#121113

**\*\*BARBARA JONES\*\***  
*Your Wish Is Our Command!*

HOTEL & CASINO

FOR RESERVATIONS CALL:  
(800) 367-2850 Casino Marketing  
(800) 543-9933 Slot Marketing

INSERT THIS END

WILD CARD MEMBERSHIP

Landmark

VIP GOLD CARD

2928

Bull Durham's  
**PIONEER CLUB**

Name: Tom Wahl # 1



Member Name: **PAT LAMB** Date:

This card recognizes the individual listed as a Club Member at this location. Member is also enrolled at any location displaying the "It Pays To Play" logo (right). Subject to reservation for release.

0016053901

RichMan's TREASURE Club enables you to enjoy many special privileges and promotions. Cardholders must comply with RichMan's TREASURE Club rules. Points are not transferable. RichMan Casino is not responsible for loss, theft or unauthorized use of this card. This card is the property of RichMan Casino and must be relinquished if requested. Membership may be canceled for inactivity or violation of RichMan's TREASURE Club rules. Management reserves the right to cancel or revise this program.

PAT J LAMB

Poker Club  
VIP

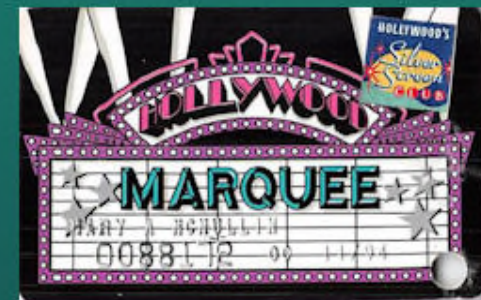
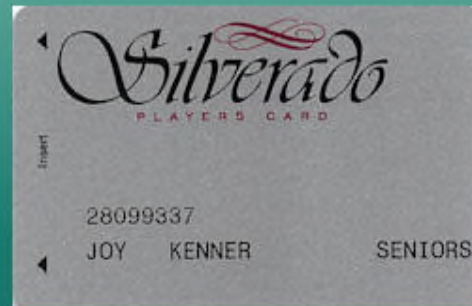
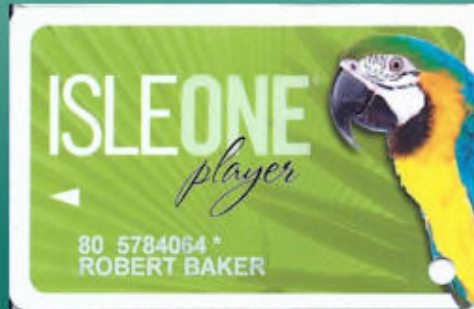
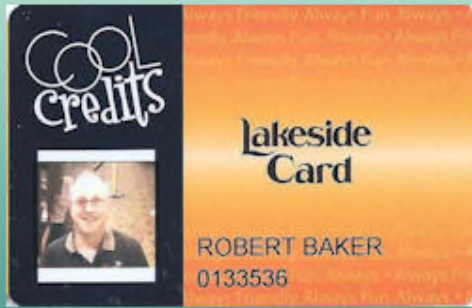
MEMBER

*Apresentamos-lhe os melhores e mais legais  
Regras locais e melhores oportunidades  
e vantagens, sempre em movimento.*

No 0076

# Casino additions to slot cards

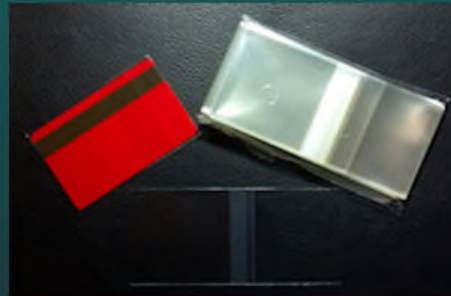
- Player information: embossed, printed, engraved
- Printed player photos
- Special printing, punched holes, stickers, hot stamping, etc. for seniors
- Male/Female (M/F used at Foxwoods)
- Other stickers
- Attached ribbons





# Collecting cards & how to store them

- Deciding what to collect
  - Specific areas, casinos, topics, etc. vs “everything”
- Deciding how to organize
  - Casino name, type, location, rarity, etc.
- Three ring binders and storage pages
- Boxes: business card vs baseball card
- Plastic sleeves for protection
- Putting stickers on cards to identify them is highly not recommended
  - Sticker glue damages cards over time



# History of the Slot Card Guide

- Originally published by Steve Wells & Pat Lamb
  - 1<sup>st</sup> edition in 2001 with 100 pages
  - 7<sup>th</sup> edition in 2009 was Pat's last: 10,000+ cards listed
  - Published every 2 years as printed book and on CD
- I took over in 2010 & rechecked the entire listing
  - Added player# prefix information in Appendix
  - 8<sup>th</sup> and 9<sup>th</sup> editions released in 2011 and 2013
- Guide reorganized and changed to FREE digital download with 10<sup>th</sup> issue in 2015
  - New releases now every 3 months
  - Available in Word or Acrobat formats

# Slot Card Guide Reorganization

- Original organization confusing to new collectors
  - Grouped by casino type and area
- All casinos now listed alphabetically
  - Indicators added for certain casino types: Indian, Riverboat, Card Room, Racetrack & Cruise Ship
  - Canadian casinos moved from foreign listings to new separate area, listed by province
- Table of contents expanded
- New numbering for guide issues with changes color coded

# Integration with the ChipGuide

- Integration efforts started in 2015 after the reorganization of the Slot Card Guide was completed
- CG#s and hot links added for all cards
- Hot links added for all casino names, states/provinces and countries
- Several CG Admins were originally doing all the online posting until I became CG Admin myself in early 2016
- ChipGuide integration completed in 2017
- New USA additions now posted on SlotCardBBS when added to both guides

# Lastest Slot Card Guide

- The latest release was the 16.1 Edition in April
  - Now 23,600+ card listings
  - Over 520 pages in length
  - Seem to average around 1,000 new cards per year
  - Next release will be the 16.2 Edition on July 1<sup>st</sup>
- 
- So what's included in the Slot Card Guide....

# What's listed for each casino

- For each casino entry:
  - Casino name and location
  - Years the casino opened and closed
  - Notes on name or ownership changes, or any additional information that may be of interest
  - Then the slot cards and other special issue or paper items issued by the casino

# What's listed for each slot card

- Issue number, cards listed in order
  - Special numbers for cruise ship, ID and other cards
- Predominant card color(s)
- Description & comments
- Manufacturer mark and format
- Rarity
- Price/value –best guess at time of entry
- Checkbox
- ChipGuide CG# (hot link)



# Everyday guide use – tricks & tips

- Introductory information
- Important Notes For This Edition
- Table of Contents: page numbers are clickable links
- ChipGuide hot links for:
  - CG# = Card image – front and back
  - Casino Name = Entire casino listing
  - State, province or country listing by clicking on corresponding heading
- Navigating and searching the guide
- Using the Word Navigation Pane

Let's take a look at the Slot Card Guide....

# ChipGuide Slot Card Listings

- Cards listed in issue order to match Slot Card Guide
- Cards can appear under multiple casinos but will have the same CG# (typically only a small# of locations)
- Casino Management listings used for generic cards used at multiple properties
- Yellow Bank Links
  - Links from one casino listing to another
  - Links to casino management listings
  - Used without links to insert comments or notes
- Mftr vs Catalog field changes

# Useful ChipGuide Features

- Valuable information about each casino
  - Was/Became, Open/Close dates, Website, Comments
- ChipGuide User Profile
  - Automatically open the categories you want most
- Casino Search
  - Use quotes when needed
- ChipGuide Query Facility
  - Tips on finding Russian cards

Let's take a look at the ChipGuide....

# Other Resources

- Google Translate – online or Android app
- SlotCardExchange.com
- SlotCardBBS
- ChipBoard
- Colnect